



“When we heal the world; we heal ourselves.” This quote should be complied by each of us taking into consideration the current environmental scenario. Environmental day helps us in raising global awareness regarding the need to take positive environmental action. Taj always believes in contributing towards the betterment of the society and thus every year we celebrate the environment day at Vivanta by Taj Blue Diamond, Pune with full enthusiasm and unity. This year, the events included various competitions and some environment friendly practices which helped the associates in participating for the environmental deeds.

The program started with the PUC (Pollution under Control) check for all vehicles of associates and guests at 9.00am which was carried out for the entire day till 5.00pm. Also there was a stall of saplings that was set up in front of Flavours, our staff cafeteria where associates purchased saplings for themselves at a very reasonable rate. The saplings were of different varieties which included various

floral plants with some herbal plants. This particular activity got the highest response from the associates with not a single sapling remaining from the stall.

The next event was a competition named ‘Clean and Organized Workstation’ in which various departmental sub-sections were judged on the basis of their cleanliness and the way it was organized. The judges supervised and selected two winners which included engineering room at 1st place and Mystic Masala’s workstation as the runner up.

The last and the most interesting event was ‘Recycle, Remake and Reuse’ which started at 4.00pm in Strategy hall. In this competition the associates were supposed to create something innovative and creative out of given material/scrap from the hotel. The teams were divided on the basis of their departments and comprised of 8 to 10 members in each team. The teams showcased their talent and created environmental displays which were judged by the Mr. Surinder Singh (General Manager) and by Ms. Shilpa Gokhale (Director of Sales). Winners for the competition were the New Joinees team who showcased the theme of rainwater harvesting. Second place was secured by the Kitchen team who had water conservation as their theme. The main intention of this competition was to make the associates realize the importance of resources they utilize.

This initiative was a grand success and the motive behind the event was achieved by building better Environment awareness at our end. Thus Environmental day at Vivanta by Taj Blue Diamond, Pune was concluded with a very positive impact amongst the associates.