Leveraging Technology

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Technology as an enabler

• Pre-empt incidents compromising the safety of women

• Getting instant help in times of emergency

• Increasing awareness and self confidence among women

• Traceability of an incident for post emergency activities
Some good technology solutions

1. Enhancing awareness about the subject
   – www.safetyforindians.in

2. Apps to pre-empt and handle emergency situations
   2.1 Nirbhaya
   2.2 TravelSafe
   2.3 Women Self Policing

3. Apps for Post emergency support
   – iSuggestNow
1. Site for Awareness on the subject

- Automatically aggregates news related to women safety (incidents, initiatives, tips) from the internet. Single place where news on women safety can be read.

- Institutions working for Women Safety can register on the website for visibility

- Share and care allows users to share their experiences.

www.safetyforindians.in
Michelle Yeoh champions women’s safety - New Straits Times

Submitted by admin on Mon, 09/16/2013 - 14:21

Michelle Yeoh champions women’s safety
New Straits Times
KUALA LUMPUR: 1Malaysia For Youth (iMYU) mentor Tan Sri Michelle Yeoh recently launched the iMYU Street Watch Campaign. The campaign aims at fighting crime and raising awareness of women’s safety, especially in the areas where women are ...

New safety system for women - The New Indian Express

Submitted by admin on Mon, 09/16/2013 - 11:32

New safety system for women
2. Apps for handling emergency situations

2.1 Nirbhaya – Mobile Application by Smart Cloud

- Download the application on the mobile. Perform simple configuration e.g. choose contacts to be notified in case of emergency

- Nirbhaya application sends alerts about user location to chosen contacts with accurate location updates after every 300 meters change in position up to 2 hours

- Shake the device to send an emergency message even if the phone is locked, to a group of contacts
Nirbhaya
2.2 TravelSafe – Mobile Application by Persistent Systems

- Download the app on personal mobile or company provided mobile that women employees can carry while leaving office late in the night.

- Enables security team of a company to easily track employees leaving office late in the night till they reach home safely.

- Helps employees quickly reach security team, near and dear ones in case of any alarming situations.

- Alerts sent when employee signals emergency, deviation from pre set route, high speed movement, stalled at the same location.
TravelSafe – Mobile Application by Persistent Systems Ltd
2.3 Women Self Policing – Mobile application by Asgar Godhrawala

- Download the app on the mobile

- In case of emergency use the app to send alerts (photo, video, audio) to the concerned Commissioners office (control room)

- Commissioners office sends signal to the nearby patrol team that can quickly come to the aid

- Alerts can also be sent to Family and Friends
Women Self Policing – Mobile application by Asgar Godhrawala
3. Post the incident

iSuggestNow – Cloud application by DSS Infotech

• Employees can report harassment complaints from anywhere (with complete anonymity and confidentiality)

• Complainant is kept updated on the progress of the complaint

• Facilitates closure of each incident reported within the statutory 90 days period

• Maintains complete record of the incident reported and investigations carried out in line with the statutory requirement
iSuggestNow – Cloud application by DSSInfotech
## Safety Applications – Pune Contacts

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<thead>
<tr>
<th>Applications</th>
<th>Contact Person</th>
<th>Contact Details</th>
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<td><strong>Safety For Indians</strong></td>
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<td>Ramesh Sachdeva</td>
<td><a href="mailto:rs@dss.co.in">rs@dss.co.in</a></td>
</tr>
</tbody>
</table>
Driving the adoption of technology for enhancing safety and security

• Road shows to demonstrate the Apps and their usage

• Setup IT help Desks and booths to help women with installation of the apps on their mobiles

• Make this as an integral part of the employee onboarding process